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# UTILITY PATENT APPLICATION TRANSMITTAL (Large Entity)

(Only for new nonprovisional applications under 37 CFR 1.53(b))

Docket No. 225-010566-US(PAR)

Total Pages in this Submission

4

#### TO THE ASSISTANT COMMISSIONER FOR PATENTS

Box Patent Application Washington, D.C. 20231

Transmitted herewith for filing under 35 U.S.C. 111(a) and 37 C.F.R. 1.53(b) is a new utility patent application

nventi	ion e	ntitle	CC:	<u> </u>			
			ADVERTISEMENT INFORMATION PROVIDING APPARATUS				
and in	vente	ed by	/ <del>.</del>				
			KUMA 2) Masahiro ODASHIMA 3) Tadamasa YAMANAKA				
lf a C	ONT	INUA	ATION APPLICATION, check appropriate box and supply the requisite information:				
Û ( Whicl			tion Divisional Continuation-in-part (CIP) of prior application No.:				
VVhicl	Conti	nuat	tion Divisional Continuation-in-part (CIP) of prior application No.:				
# E	Conti		tion Divisional Continuation-in-part (CIP) of prior application No.:				
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<b>E</b> nclo ∐			Application Elements				
1.	1. 🗷 Filing fee as calculated and transmitted as described below						
2.	X	Spe	ecification having pages and including the following:				
:	a.	X	Descriptive Title of the Invention				
	b.		Cross References to Related Applications (if applicable)				
•	C.		Statement Regarding Federally-sponsored Research/Development (if applicable)				
	d.  Reference to Microfiche Appendix (if applicable)						
	e.	X	Background of the Invention				
	f.	X	Brief Summary of the Invention				
	g.	X	Brief Description of the Drawings (if drawings filed)				
	h.	X	Detailed Description				
	i.	X	Claim(s) as Classified Below				
	j.	×	Abstract of the Disclosure				

# UTILITY PATENT APPLICATION TRANSMITTAL (Large Entity)

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Docket No. 225-010566-US(PAR)

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### **Application Elements (Continued)**

3.	X	Drawing(s) (when necessary as prescribed by 35 USC 113)						
	a.		Formal Number of Sheets					
	b.	X	Informal Number of Sheets10					
4.		Oath or Declaration						
5.	a.		Newly executed (original or copy)   Unexecuted					
	b.	c. Copy from a prior application (37 CFR 1.63(d)) (for continuation/divisional application only)						
	C.		With Power of Attorney					
	d.	DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) named in the prior application, see 37 C.F.R. 1.63(d)(2) and 1.33(b).						
		Incorporation By Reference (usable if Box 4b is checked)  The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 4b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.						
		Computer Program in Microfiche (Appendix)						
		Nucleotide and/or Amino Acid Sequence Submission (if applicable, all must be included)						
	a.		Paper Copy					
	b.		Computer Readable Copy (identical to computer copy)					
	C.	Statement Verifying Identical Paper and Computer Readable Copy						
<u>.</u>		Accompanying Application Parts						
<b>8</b> .		signment Papers (cover sheet & document(s))						
· 9.		37 CFR 3.73(B) Statement (when there is an assignee)						
10.		English Translation Document (if applicable)						
11.		Information Disclosure Statement/PTO-1449   Copies of IDS Citations						
12.	×	Preliminary Amendment						
13.	X	Acknowledgment postcard						
14.	X	Certificate of Mailing						
			First Class Express Mail (Specify Label No.): EL627426875US					



(Only for new nonprovisional applications under 37 CFR 1.53(b))

Docket No. 225-010566-US(PAR)

Total Pages in this Submission

### **Accompanying Application Parts (Continued)**

15.		Certified Copy of Priority Document(s) (if foreign priority is claimed)				
16.	X	Additional Enclosures (please identify below):				
		Applicants claim priority from Japanese Patent Appl. No. 2000-287947 filed September 22, 2000.				
		Request That Application Not Be Published Pursuant To 35 U.S.C. 122(b)(2)				
7.		Pursuant to 35 U.S.C. 122(b)(2), Applicant hereby requests that this patent application not be published pursuant to 35 U.S.C. 122(b)(1). Applicant hereby certifies that the invention disclosed in this application has not and will not be the subject of an application filed in another country, or under a multilateral international agreement, that requires publication of applications 18 months after filing of the application.				
		Warning				
		An applicant who makes a request not to publish, but who subsequently files in a foreign country or under a multilateral international agreement specified in 35 U.S.C. 122(b)(2)(B)(i), must notify the Director of such filing not later than 45 days after the date of the filing of such foreign or international application. A failure of the applicant to provide such notice within the prescribed period shall result in the application being regarded as abandoned, unless it is shown to the satisfaction of the Director that the delay in submitting the notice was unintentional.				



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Docket No. 225-010566-US(PAR)

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#### Fee Calculation and Transmittal

••		CLAIMS A	AS FILED			
For	#Filed	#Allowed	#Extra		Rate	Fee
otal Claims	10	- 20 =	0	х	\$18.00	\$0.00
dep. Claims	2	- 3 =	0	×	\$80.00	\$0.00
ultiple Dependent	Claims (check	if applicable)				\$0.00
BASIC FEE						\$710.00
THER FEE (specif	fy purpose)					\$0.00
			<u> </u>		TOTAL FILING FEE	\$710.00
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as described belo Charge t Credit ar Charge a	ner is hereby autow. A duplicate he amount of any overpayment fany additional fi	thorized to charge copy of this shee : : : ling fees required t in 37 C.F.R. 1.1	e and credit E et is enclosed as filing fee. I under 37 C.I 8 at the maili	Peposit A	Account No. 16-1350	<i></i>

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CERTIFICATE OF N	MAILING BY "EXPRESS	MAIL" (37 CFR 1.10)	Docket No.
Applicant(s): SAKUMA	et al.		225-010566-US(PAR)
Serial No.	Filing Date Herewith	Examiner	Group Art Unit
Invention:	OVERTISEMENT INFORMAT	ION PROVIDING APPARATU	S
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